



## Springing into Silk

January 30, 2006

Vancouver, BC – Kim Allan Silk (KAS) announces its new spring additions to its line of 100% knit silk undergarments. Short and long sleeve crew neck tops are available for immediate shipping. The t-shirt style tops are available in sizes XS to XXL in black or cream. The shirts are suitable for men but are in demand for women as well. KAS is also offering blush pink as their new feature colour for spring 2006. Most of their 100% knit silk line is available in blush pink.

Celebrating their third year in business, Kim Allan Silk has grown across Canada to be carried in over 95 stores. Much of their success is attributed to quality product and superior service. They are always fully stocked, have no minimum order, and orders go out within 24 hours by Express Post.

Silk has long thought to be a fabric for the wealthy and privileged. No longer – silk is now affordable and easy to care for. It is one of the world's oldest and strongest fabrics. The natural wicking ability keeps the body warm and dry, making it one of the most absorbent of all natural fabrics. It is unique because it can add coolness in warm temperatures and provides thermal warmth in cool temperatures.

continued

*Sensible Silk for Every Body*

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Kim Allan Silk – page two

The lightweight fabric is perfect for traveling; easy to pack in small spaces and wrinkle-free. It can be washed with shampoo and dries quickly, ready to wear in both warm and cooler climates.

The Kim Allan Silk line features 100% knit silk undergarment basics such as underwear, camisoles, vests, and long sleeve turtlenecks and pants. Basic colors such as black, nude and cream are available. The underwear is available in five different styles and a variety of colors. The Loungewear line, Kim at Home, features sleep and casual wear in popular colors of Red Pepper, Black Magic, Sky Blue, Chocolate Truffle, Petal Pink and Eggplant. The loungewear is a blend of 70% knit silk and 30% cotton, making it super soft and comfortable.

-30-

For more information please contact:

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Samples or photo available upon request

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